



Rules and Entry Form

Hosted by:
McDonough Main Street Program

Participation

The contest is open to all individuals / families, civic, non-profit organizations, schools, churches, clubs, businesses and governments. This has become an Annual Event in Downtown McDonough and this will be our 11th year hosting the Scarecrow Contest.

Registration and Fees: Participants must pre-register.

Regular Registration deadline is Friday, September 29th.

No applications will be accepted after this date. Entry forms may be submitted in person or mailed to the McDonough Welcome Center at: 5 Griffin Street, McDonough, GA, 30253

A non-refundable entry fee must accompany the entry form.

Cash, Check or Money Order made payable to: Main Street McDonough Program, No credit cards

If you choose to be a Sponsor:

Sponsorship Registration deadline is Friday, September 15th.

Sponsorship will guarantee a prime location on the Square for your Scarecrow; and it will list you on the City and Main Street Social Media platforms as well as Advertising for the contest. Entry fee included in your \$400 Sponsorship.

Cash, Check or Money Order made payable to: Main Street McDonough Program, No credit cards

Please provide us with your Company Logo (jpg format) for advertising, as soon as possible.

(Email to: mainstreet@mcdonoughga.org. Subject title: Logo for Scarecrow).

Entry Fees:

\$75.00 - Individuals/families, Civic, non-profit organizations, churches, schools, clubs, businesses and governments

\$400.00 – Sponsorship (This includes Entry fee.)

Awarded Prizes

- Peoples' Choice
- Best Themed Scarecrow (*Theme: Celebrating the City of McDonough's Bicentennial*)
- 1st, 2nd & 3rd - Place Non-Business
- 1st, 2nd & 3rd - Place Business

\$Cash/Gift Card Prizes

Scarecrow Entries will be limited this year. Register early.

Our Scarecrow theme for this year's Showcase will be the Bicentennial celebration "Reflection Forward" in honor of the City of McDonough's Bicentennial. We are looking forward to seeing the creativity of our entries this year. Displays should show the meaning and expression of what the Bicentennial means to you.

Set-up and Removal

Set-up Dates for Scarecrows - [Sunday, October 1st thru Sunday, October 8th].
Due to the Main Street Market on Saturday Sept. 30th no setup available for Saturday.

You must **check in between 8am-4pm Mon-Fri** at the Welcome Center before setting up. This is to confirm your location and pick up your sign with your name and number. Signs are required to be displayed on your Scarecrow for voting. Locations are assigned by Main Street for the Contest and are subject to relocating as necessary under the discretion of Main Street. Scarecrows being set up on a weekend requires you to pick up their sign and location prior to the weekend. Make sure your display is completed no later than Monday, October 9th. Scarecrows must remain on display during the entire Scarecrow Showcase Event ending Sunday, October 30th.

Removal Dates for Scarecrows - [Sunday, October 29th thru Sunday, November 5th].
 Deadline for Scarecrow display removal is Monday, November 6th to allow preparations for Christmas decorations to be placed on the Square. If not removed during the time period, Scarecrows become the property of the City of McDonough and will be removed. All Scarecrows displays not removed by Monday, November 6th will result in a removal fee of \$100.00 and/or disqualify you for entry next year.

During setup and removal: Please help keep the Square tidy! You are responsible for clearing and removing trash, trash bags and other items not normally found on the Square. All trash and associated Scarecrow items must be removed in their entirety (Monday, Nov 6th) and the Square should be left in a clean and orderly state in your assigned location.

The local merchant's trash/dumpster/receptacles are not permitted for this use.

Scarecrow Entries

Construction

All scarecrow entries should be original, we understand that some costumes and accessories will be purchased, but we recommend if possible that as much of your scarecrow display/structure be made. Scarecrows will be subject to all weather conditions, therefore, construction materials should be durable and all ornamentation securely attached. The use of living materials is allowed, however, decorations such as real pumpkins may not last the duration of the exhibition and therefore their use is **discouraged**. You may use additional props such as; corn stocks, straw bales (**only on non-grassy areas, Absolutely NO loose hay/straw**) a bench, bicycle, etc. as long as they remain within your site.

It is important to keep a watchful eye on your Scarecrow during the month of October. It may need occasional upkeep/maintenance due to wind and rain. We want the showcase to look nice throughout the entire month. If left unattended with subsequent damage, your Scarecrow becomes the property of the City of McDonough and will be removed and you will not be eligible to win any prizes.

City regulations state NO item may be attached, tied onto or hung from any trees, benches, monuments, lampposts, signs, or parking meters. **NO stakes, spikes or poles are to be driven into the ground** on the Square. All structures shall employ surface anchors such as sandbags, weights, bricks, etc. Placement of the Scarecrows **must leave adequate walking space and wheelchair access to view displays** safely around the Square. (Please be mindful of how you place your display, you may be asked to move it if it is obstructing the walkways).

Only 1 advertising sign will be permitted in your display and it can only be 1.5X2 (standard yard sign) or smaller.

You will not be allowed to use any electrical outlets around Downtown McDonough. If you would like to include lights of any kind with your Scarecrow, please use battery operated or solar powered lights.

Limitations

Scarecrow sites will be **4'x6'**. Exhibits may contain more than 1 scarecrow as long as they fit into the allotted space.

Scarecrows must not obstruct or impede pedestrian or vehicle traffic. Any scarecrow that is taller than 6ft. must be approved by Main Street before set up week, so we can place the scarecrow in an appropriate location according to space.

Scarecrows must be in good taste. Remember this is a Family Friendly Event. They should not reflect controversial social or political situations. We reserve the right to deny entry privileges of displays to be considered offensive or not "family friendly". Business entries may contain only one business advertising per entry. Signage limited to 1 yard sign sized sign (1.5 ft. x 2ft.) in your display area.

Entry/Display Signage

A numbered sign with the exhibitor's name will be provided to each exhibitor and it must accompany each exhibit (this will help friends & family find entries when visiting the Square and voting). Political statements are not permitted however; business entries may contain advertising for your business. Signage limited to 1 yard sign sized sign (1.5 ft. x 2ft.)

Voting

Make sure your display is completed no later than Monday, October 9th to be included in the judging. Scarecrows will be judged on complexity, detail, use of props, overall appearance, originality, and adherence to regulations. Voting will be conducted from October 9th to October 26th at the McDonough Welcome Center and at participating Merchants and Restaurants during normal business hours. Voting after hours will be available at the Welcome Center. Only one vote per location. Winners will be announced and Prizes will be presented at the Fall Festival on Saturday - October 28th, 2023. Winners will be posted on Facebook page: <https://www.facebook.com/MainStreetMcDonoughProgram>

- * Voters will be entered into a drawing for a chance to win 1 of 3 prizes.

Disclaimers

Neither the McDonough Main Street Program or the City of McDonough, nor their agents shall be held responsible for any injury, vandalism or damage associated with the 2023 Scarecrow Showcase.

It is also understood that use of photos, stories about the Scarecrow entries, and prize winners may be used for publicity and promotion of the event.

More Information

For additional information about the contest, or to obtain an entry form, please go to the City of McDonough website: www.mcdonoughga.org

If you would like to become a Sponsor for the 2023 Scarecrow Showcase, please contact 678-782-6230 or email to: MainStreet@McDonoughGA.org for information.

McDonough Scarecrow Showcase Entry Form 2023

Name of Individual/Family/ Business/School/Church/Non-profit Organization/ Government:
This will be the name on you Sign for the Display.

Contact Name: _____

Phone: _____ Email Address: _____

Street Address: _____ City _____ Zip _____

Briefly describe your Scarecrow design: _____

A non-refundable entry fee must accompany the entry form.

Cash, Check or Money Order made payable to: Main Street McDonough Program, No credit cards

Please check the appropriate competition category:

_____ Non-Business - Family/Individual, School, Group (\$75)

* (Group includes: churches, clubs, civic organizations, government, and non-profit organizations)

_____ Business (\$75)

Sponsorship:

_____ Sponsor (\$400) * (\$75 entry fee included in the \$400). * Provided Logo to us for your Company.

I have read and agree to abide to all terms and conditions pertaining to the 2023 Scarecrow Showcase and Contest.

Signature

Date

Deadline for Entry: Sept. 29, 2023

Please submit your entry form to:
McDonough Welcome Center
5 Griffin Street
McDonough, GA 30253 Attn: Scarecrow

Office Use:
Received _____
By _____
Method of payment: \$ _____

Scarecrow # _____