

McDonough Hospitality & Tourism Board, Inc.

BOARD MEETING MINUTES

Wednesday, July 17, 2024

8 Jonesboro Street

McDonough, GA 30253

- I. Call to Order - 9:10am
- II. Attendance
PRESENT: Vince Locke, Lee Freeman, Mike Warren, Shane Preston, Jim Joyce, Shasona Cassells, Ansley Glenn GUESTS: Cinderella Bennett
ABSENT: Katy Bell, Patti Daniels
- III. Approval of Agenda - July 17, 2024 - Shane / *Jim (all in favor)*
- IV. Approval of Minutes - June 19, 2024 - Shane / *Jim (all in favor)*
- V. Review of Financials
- VI. Chair Report
 - o Board members Interviewed Candidates for Tourism Director
- VII. Old Business
 - o New billboards directing to "Historic Downtown"
- VIII. New Business
 - o New Main Street pole banners installed August 2024
 - o Miss Universe TransContinental Pageant - will have a "McDonough Day" to tour around town and speak to the ladies at the Haven House; need to confirm hotel night stays to determine Advertising Partnership
- IX. Board Member Comments
- X. Announcements
 - o Next Board Meeting - Wednesday, August 21, 2024
 - o Georgia Governor's Tourism Conference - September 15-17, 2024 in Atlanta
 - o Main Street Merchant MeetUps - 4th Tuesday of the month
 - o "Harvest Market"/Main Street Block Party to be held at Axe Country - October 12, 2024
 - o Cinderella Bennett is no longer City Event Planner, solely Main Street Director.
 - o Hope Vincent taking over City Event planner position
 - o Main Street considering options for New Year's Eve Geranium Drop, possibly hiring an event consultant to put on the event
- XI. Executive Session (entered into at 10:20am) - Personnel discussion
- XII. Adjourn - 10:30am