

McDonough Hospitality & Tourism Board, Inc.

BOARD MEETING MINUTES

Wednesday, July 17, 2024

8 Jonesboro Street

McDonough, GA 30253

I. Call to Order - 9:10am

II. Attendance

PRESENT: Vince Locke, Lee Freeman, Mike Warren, Shane Preston, Jim Joyce, Shasona

Cassells, Ansley Glenn GUESTS: Cinderella Bennett

ABSENT: Katy Bell, Patti Daniels

III. Approval of Agenda - July 17, 2024 - Shane / Jim (*all in favor*)

IV. Approval of Minutes - June 19, 2024 - Shane / Jim (*all in favor*)

V. Review of Financials

VI. Chair Report

- Board members Interviewed Candidates for Tourism Director

VII. Old Business

- New billboards directing to "Historic Downtown"

VIII. New Business

- New Main Street pole banners installed August 2024
- Miss Universe TransContinental Pageant - will have a "McDonough Day" to tour around town and speak to the ladies at the Haven House; need to confirm hotel night stays to determine Advertising Partnership

IX. Board Member Comments

X. Announcements

- Next Board Meeting - Wednesday, August 21, 2024
- Georgia Governor's Tourism Conference - September 15-17, 2024 in Atlanta
- Main Street Merchant MeetUps - 4th Tuesday of the month
- "Harvest Market"/Main Street Block Party to be held at Axe Country - October 12, 2024
- Cinderella Bennett is no longer City Event Planner, solely Main Street Director.
- Hope Vincent taking over City Event planner position
- Main Street considering options for New Year's Eve Geranium Drop, possibly hiring an event consultant to put on the event

XI. Executive Session (entered into at 10:20am) - Personnel discussion

XII. Adjourn - 10:30am