

McDonough Hospitality & Tourism Board, Inc.

BOARD MEETING MINUTES

Wednesday, May 15, 2024

8 Jonesboro Street

McDonough, GA 30253

- I. Call to Order - 9:21am
- II. Attendance
PRESENT: Shasona Cassells, Katy Bell, Vince Locke, Lee Freeman, Mike Warren (by phone), Ansley Glenn
GUESTS: none
ABSENT: Mike Warren, Shane Preston, Jim Joyce, Mike Warren, Patti Daniels
- III. Approval of Agenda - May 15, 2024 - *Katy / Vince (all in favor)*
- IV. Approval of Minutes - April 17, 2024 - *Katy / Vince (all in favor)*
- V. Review of Financials
- VI. Chair Report
 - Employment contract draft to review
 - Prepare budget ideas for FY 24-25 Budget Prep session at next Board meeting June 19, 2024
- VII. Old Business
 - Board discussed budget for Collaborative/Partnership Advertising limits per year and the need to set a max and reevaluating hotel nights for our future partnerships
- VIII. New Business
 - New Event Request - 3rd Annual Georgia Gospel Music Festival, November 8-9, 2024
- IX. Board Member Comments
 - Reevaluate Requirements for hotel nights for our partnership ad contributions
 - Discussed options for sharing information w/ hotel guests and what would be helpful tools
- X. Announcements
 - Next Board Meeting - Wednesday, June 19, 2024
 - Budget planning session next Board meeting, June 19, 2024
 - Miss GA USA Pageants - June 14 - 15, 2024
 - Main Street Merchant Meetup - 4th Tuesday at 6pm (rotating locations in downtown)
- XI. Adjourn - 10:22am