

McDonough Hospitality & Tourism Board, Inc.

BOARD MEETING MINUTES

Wednesday, February 21, 2024

8 Jonesboro Street

McDonough, GA 30253

- I. Call to Order - 9:04am
- II. Attendance
PRESENT: Lynn Loggins, Lee Freeman, Jim Joyce, Patti Daniels, Mike Warren, Katy Bell, Shasona Cassells, Vince Locke (by phone), Ansley Glenn
GUESTS: Cinderella Bennett (Main Street), Vanessa Thomas (McDonough City Council), Joseph Agosto (Henry County Veterans Museum)
ABSENT: Shane Preston
- III. Approval of Agenda - February 21, 2024 - *Lee / Jim (all in favor)*
- IV. Approval of Minutes - December 20, 2023 - *Lee / Jim (all in favor)*
- V. Review of Financials
 - It was noted by the Board that thankfully we have saved a reserve to sustain us since our last hotel/motel tax payment from the City was for July 2023. No payments since.
- VI. Chair Report
 - Independent Audit has been completed by Fulton & Kozak, for the fiscal year ending June 30, 2022. This firm will continue with the next fiscal year ending June 30, 2023.
 - 1. Audit Report will be emailed to Mayor, City Council, Steve Morgan, Mike Clark
- VII. Old Business
 - Updates from GACVB Annual Conference
 - Reviewed Sports Tourism discussion and data from Cartersville, GA
 - Q2 Quarterly Reports delivered to City Hall along with letter on parks & rec concerns
- VIII. New Business - none
- IX. Board Member Comments
 - Many thanks to Councilwoman Vanessa Thomas for attending our meetings.
 - Visual Artist Collective of Henry County will be bringing more art events and displays to McDonough - coming soon!
- X. Announcements
 - Next Board Meeting - Wednesday, March 20, 2024
 - Race weekend at Atlanta Motor Speedway this weekend - hotels hosting race teams, crews, attendees etc.
 - Ms. Thomas shared the City will be holding their City Workshop this Friday - Sunday, February 23-25, 2024

XI. Executive Session - entered into at 9:50am, finished at 9:56am
○ Legal matter voted on - *Lynn / Vince (all in favor)*

XII. Adjourn - 10:12am